



**Welcomes You to Our
11th Annual APRA Missouri/Kansas Chapter Conference
“Prospecting CSI: Uncovering What Counts”
April 22 & 23, 2010**

**Harvesters - The Community Food Network
3801 Topping Avenue
Kansas City, MO 64129
816-929-3000**

<http://www.harvesters.org/>

Join our nationally recognized presenters and “Master Websleuths” to:

- Explore** new concepts in positioning and managing your research and goals in a proactive and collaborative way;
- Discover** how the roles of researchers, data analysts and relationship management professionals are evolving into strategic, integrated partnerships;
- Identify** those tech-savvy entrepreneurs who are capitalizing on innovative opportunities through the Internet and e-commerce – and what they can do for your cause!

Elizabeth Crabtree, Keynote Speaker

Director of Prospect Research, Brown University & Past President, APRA International
Partners in Fundraising: The Evolving Role of the Research Profession
Just in Time Research: Proactive Strategies for Leading Research & Prospect Management

Valerie Anastasio

Senior Consultant, The Helen Brown Group
Entrepreneurs in the 21st Century: Making a Fortune via the Web

Christina Pulawski

Principal, Christina Pulawski Consulting
Pulling it All Together – Strategic Planning and Goal Setting

Christy Wineland

Vice President, APRA Missouri/Kansas
Assistant Director of Advancement Research & Prospect Management
University of Missouri-Kansas City Foundation
Ethics in Action: Go Fish

Michelle Brownlee

Prospect and Grant Research Coordinator
Harvesters—The Community Food Network
Special Harvesters Presentation & Tour

Complete Schedule & Registration Form available at:

<http://www.apramokan.org/events.html>

Accommodations available at:

The Holiday Inn Hotel Country Club Plaza
One East 45th Street
Kansas City, MO 64111
877-834-3613

A block of rooms has been reserved at the rate of \$89/night via **Group Code = APR**
– valid while available through April 2, 2010. You may reserve by phone or online.

Reserve your room by phone at 1-877-834-3613.

To receive the discount, you must mention the Group Code = APR.

Reserve your room online at:

[Holiday Inn Country Club Plaza](#) (Group Code = APR)

Application for the Pat Ives Scholarship Extended!

If you're planning on attending the Conference, be sure to apply for the

Pat Ives Scholarship by 5:00pm. Tuesday March 16th!

The recipient's conference registration, hotel accommodations for April 22nd,
& travel expenses will be covered by the award.

Find the [Scholarship Application](#) here!

CFRE Continuing Education Credits

Application Pending Final Approval

Questions? Need more hints?

Just contact our Program Director, [Pamela Miller!](#)

We look forward to seeing you in April!

